

How to Stand Out From the Crowd and Get Top Dollars as a Singapore Real Estate Agent – GUARANTEED!

Would you agree, one of your biggest problems as a Singapore real estate agent is your huge number of competitors?

In April 2015 there were 23,947 property agents in Singapore, all desperately trying to grab a slice of the same real estate cake...

Impossible to Compete in Such a Crowded Field?

You don't have a regular income, but earn your commissions from sales or rentals – life can feel very insecure at times when you know you have large bills to pay, but can't find enough regular clients to fill your bank account.

And then you can't always find a suitable buyer or renter for a property quickly. Say it takes 1 month to find a buyer for the property, the cost of selling the property may be close to around \$600 to \$800. But if things drag on for another 3 months the cost of selling may increase to \$1500 or \$2000.

In such a case, the commission you get for selling the property would hardly be worth it when spread over 3 months of work. And then you don't get the commission until the deal is complete – which can be 3 months later!

Plus a seller may employ other agents as well as you to sell or rent a property. So you have the added pressure of finding a buyer or renter before your competitors beat you to the prize.

Also you sometimes work very hard to serve buyers or sellers – you do everything you can to get the sale, perhaps even working evenings and weekends. But fail to close, despite all the time and effort you put in to persuade and please potential clients.

You may at times feel like giving up and going back to a 9 to 5 job, or even becoming a hawker!

A Sure-Fire Way to Outsmart Your Competition

Don't despair... there is a way for you to leap over all these problems.

Let me introduce myself.

My name is Emmanuel Abishai and I own an online marketing agency. We help Singapore estate agents get a constant flow of leads, so you have LOTS of potential clients to sell your services to.

Instead of spending all your time cold-calling, Facebook surfing, getting flyers written and distributed, and posting on classified ad sites (like most of the other estate agents), now you simply concentrate on *selling* – no more marketing needed, because *we do it all for you*.

Your time is valuable.

Because we lift the marketing burden off your shoulders and build you a lead-generating system, you now spend your time *converting those leads into profits* – we free up your time, so you can focus on building your commissions.

You now have twice as much time as before to sell, because you're not out in the highways and byways, working night and day – and weekends – like the other property agents, desperately trying to drum up new leads.

How Do You Benefit From Our Service?

We give you a free 20 minute marketing analysis call where we look at the biggest problem you face in your marketing, and how you can solve this.

I'll suggest solutions, and you can apply the one you think will work best for you.

Or if you'd prefer us to do the work for you, we'll help you out-market and out-sell your competition with online strategies that will get you a constant flow of leads.

No more struggling to survive, like most other estate agents. Now you simply focus on *closing deals* and getting fat commissions – we do your online marketing for you.

Imagine one of your leads is for someone trying to sell a condo for US \$1 million, your 1% commission would be US \$10,000. Close two deals like this a week and you make US \$80,000 a month.

Unrealistic?

Only if you spend most of your time desperately trying to find new clients, instead of *closing deal after deal* from the leads we'll help you get.

Here's What You Get...

Because the Singapore property market is sluggish, your success as a property agent increasingly depends on innovation.

It's no longer enough just to give out flyers and spam everyone with SMSes.

The market is evolving, and more and more information is appearing online. This means that agents new and old have to step up to the plate if they want to stay relevant in the next few years.

In this online age *you need a page 1 listing in the Google search engine* to stand out from the crowd.

Academic research has shown that only 9% of searchers go on to page 2 of Google. That means 91% of searchers look only at page 1, and more than 50% of these look only at the top three listings on the page.

So on average 91% of searchers who type in “real estate agent in Orchard” will look only at the listings on page 1.

We get you onto page 1 of Google for certain geographical locations – you are the *only* person we rank for that area, so you get exclusivity.

For example, for the key phrase “best real estate agent in Orchard” only your page shows up – so *you alone* get all the leads that come from people clicking on your page.

Or, if you sell properties, say, in Sengkang, Punggol or Hougang, what if your web page comes up on page 1 of Google for *each of the key phrases* “best real estate agent in Sengkang”, “best real estate agent in Punggol” or “top real estate agent in Hougang”?

Your monthly commissions would explode!

When your web page is on page 1 of google.com.sg for real estate key phrases like those above, searchers find you before your competitors, whose web page appears on page 2 onwards. This means you, rather than they, *get the lion’s share of the leads and sales*.

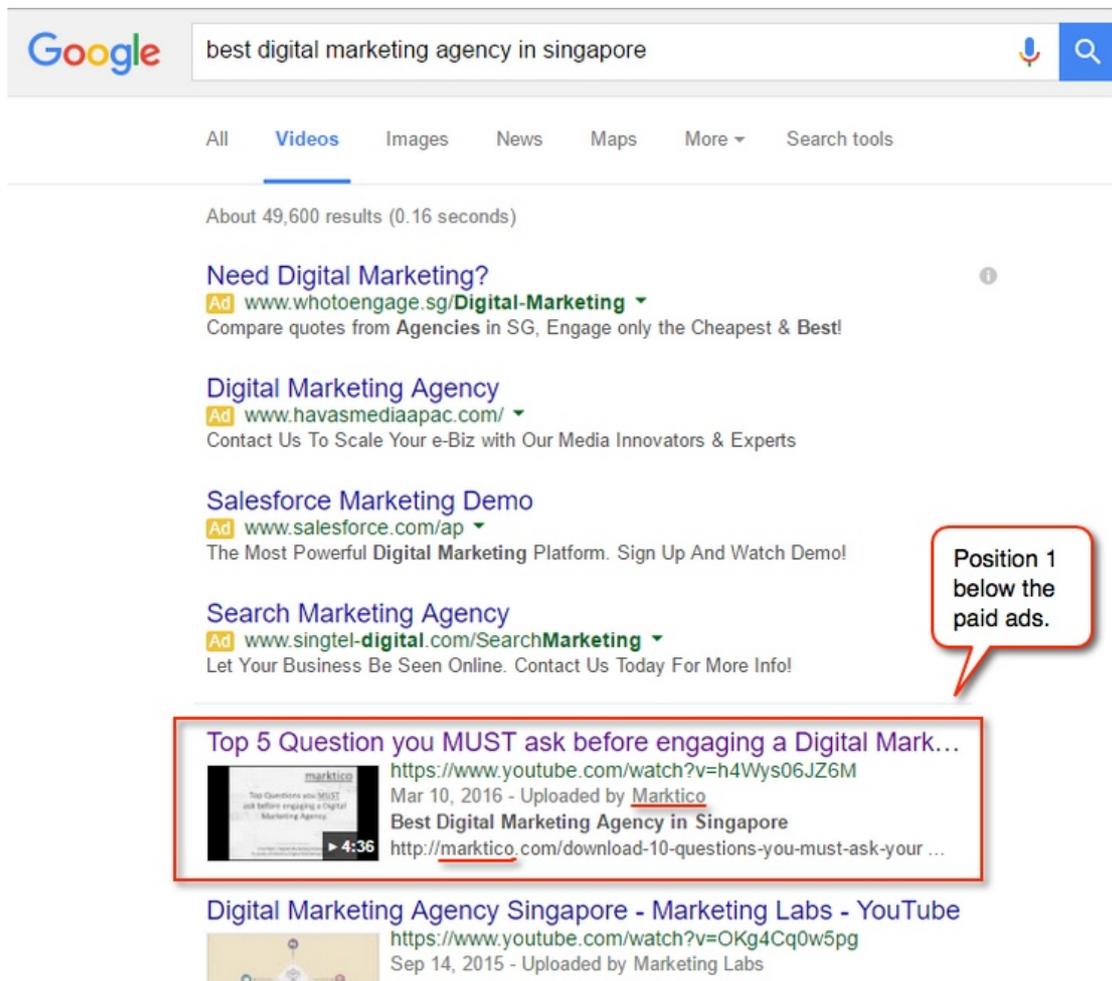
Because you are on page 1 you immediately *stand out like a skyscraper* beside your lowly competitors – and get most of the enquiries from property buyers, sellers and renters interested in the area you cover.

Sceptical?

How do you know I can help you?

How do you know I’m not just one of the MANY search optimization con artists that populate the web and scam people out of their hard-earned money?

Here’s a screen shot of my own web page, on page 1 of Google for the key phrase “best digital marketing agency in singapore”:



If I know how to do it for myself, would you agree I can do it for you too?

Thousands of online marketing agencies claim to help you get your page onto page 1 of Google, but *their own web page doesn't even show up there!* If they can't get their own page to reach page 1, how can they guarantee to get yours there?

Founded in 2008, in the last eight years Marktico has established itself as one of the most respected online marketing agencies in South East Asia.

Here's what a few business owners say about how we've helped them...

TESTIMONIAL 1

TESTIMONIAL 2

TESTIMONIAL 3

How Do We Get You Onto Page 1 and KEEP You There?

We create multiple sources of lead generation pages. This includes videos, web pages, Google Plus pages and google business pages.

For example, we'll make a professional video like this for you *every month*, which reviews your service and says why what you offer is so great:

<https://www.youtube.com/watch?v=RzxNTO7yyoY>

All of your web pages will have...

- A *contact form or phone number* for potential clients to get in touch with you.
- A *pdf to download* – which we write for you. For example, “5 Things to Avoid When Engaging a Singapore Real Estate Agent”.

Before downloading the pdf, the potential buyer, seller or renter has to give their email or phone number, so you can contact them.

When Tim Smith moves to Singapore, he searches for “Best real estate agent in Orchard”.

Your landing page with the title “Best Real Estate Agent in Singapore”, “Orchard Property Expert”, or whatever key phrase we’ve optimized your page for, comes up on Tim’s screen.

The page has a CALL US NOW BUTTON. So when Tim views it on his phone, he just clicks the button and gets prompted to use his phone’s dialler. Or he simply leaves his contact details, emailed directly to you for your quick action.

The benefit to you is that potential clients *come to you* rather than you having to spend your days, nights and weekends trying to find them.

You don’t lift a finger to get these leads – *we do all the work for you*.

How Much Will This Cost You?

A better question to ask might be, “How much will this cost me *if I don’t make a quick decision* and take up this offer fast?”

- Because we offer exclusive key phrases to our clients, say “best real estate agent in Sengkang”, once that key phrase is gone, it’s gone for as long as our client keeps hiring our service.

If your competitor gets exclusive rights to that key phrase by hiring our service, you will be unable to rank on Google page 1 for that phrase. Your competitor will have blocked you and will get all the clients that could have been yours every time someone types “best real estate agent in Sengkang” into the Google search engine.

- Imagine all the hours you spend surfing Facebook, doing door-knocking, handing out flyers... Time you could instead be using to *close deals with clients* we’ll find for you with the online strategies we’ll put in place for you.

Let’s say you spend four hours a day *closing potential clients* instead of four hours a day trying to find them. What would that mean to your monthly commissions?

To get a page 1 Google listing from the videos, web pages, Google Plus pages and google business pages we put in place for you, you pay us an initial set-up fee of US \$1,200, followed later by a monthly maintenance fee of \$1,200 – only when your web page or video reaches page 1 of Google.

This can take as long as 6 weeks, but sometimes just a few days to reach page 1 (although this is rare).

As long as you keep paying the monthly maintenance fee, we GUARANTEE to keep you, rather than your competitor, on page 1 of Google for a specific key phrase.

If US \$1,200 sounds a lot to you, consider this...

Say you get 20 leads (conservatively) a month from one key phrase, and convert 6 of these into sales. Your *monthly commission* may be **US \$50,000** (or more) as a result of these leads. Would you agree a US \$1,200 investment is *small change* compared to the huge profits you could reap from a page 1 listing on Google?

And once you're on page 1 for a certain key phrase, you have exclusive rights to that phrase.

Plus, if you'd like to rank on page 1 for, say, *three key phrases*, we'll get you onto page 1 for these as well.

You pay us US \$1,200 up front plus the monthly maintenance fee of US \$1,200 for each key phrase we rank you for. So you get *three times the number of leads* you'd get if you just hired us to get you to page 1 for one key phrase.

And you'll block your competitors from getting that key phrase – for as long as you keep paying the monthly maintenance fee. ☺

Can you see how *astronomical* your profits could be with this system?

TESTIMONIAL 4

**There's NO RISK to You
Because of
Our GUARANTEE...**

Best of all, there's NO RISK to you whatsoever, because we GUARANTEE that if you don't reach page 1 within 6 weeks, we'll pay you back every cent of the up-front fee you paid us.

Our reputation is important to us, so we carry all the risk. We're not going to throw away the good name we've built up over the last eight years for the sake of US \$1,200.

**So What Should You
Do Now?**

Call us at **65 8359 1827** for your free 20 minute marketing analysis call. We'll look at the biggest challenge you face in your online marketing, and then take things from there, if you wish to.

But, please remember... if your competitor grabs a golden key phrase, or three, before you do, it's *lost to you* for as long as they keep paying our monthly maintenance fee and stay our client.

We've sent the email that brought you to this landing page to 2,000 Singapore estate agents' email addresses.

First come first served.

To your business success

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